



# FAM SUPARIMAU CHARTER



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In May 2019, the Football Association of Malaysia ("FAM") launched the FAM SupaRimau Charter, an endorsement tool to support football academies in their roles of implementing grassroots programmes and activities.

## THE BENEFITS

FAM, in its Vision and Mission, recognises the value of grassroots football, hence the Charter is a tool for stimulating greater participation while at the same time improve the standard of the football academies in Malaysia. The Charter offers football academies the following benefits:



### 1. ACCREDITATION

It allows football academies to use the Charter for promotional purposes, and, with the FAM's recognition, it also encourages local businesses and sponsors to support the grassroots movement.



### 2. LIGA SUPARIMAU

Academies are eligible to participate in FAM's Grassroots league that provides holistic competition and player pathway.



### 3. PLAYER TRAINING COMPENSATION\*

Academies investing in the training and education of young players should be rewarded in case one of their players succeeds in becoming a professional.



### 4. MEMBERSHIP PRIVILEGES\*

Special and attractive benefits for all grassroots academy coaches and players with FAM SupaRimau premium partners.

*\*Terms & conditions apply*

## THE CRITERIA

There are 5 criteria for football academies to achieve the FAM SupaRimau Charter status. Please note that there are 3 different Charter levels, mainly:



### Bronze Member

(Basic)

Football academies that emphasize on strong foundation for future growth



### Silver Member

(Advanced)

Football academies that emphasize on sustainability and development



### Gold Member

(Benchmark)

Football academies that emphasize on growth and retention of the number of players and programmes

## Details of the 5 criteria are as follow:

### Leadership



**BRONZE** - Provide your academy's Organization Chart and full list of coaches. At least one (1) of your coaches must have an FAM Grassroots Certificate or FAM 'D' License.

**SILVER** - Provide your academy's Organization Chart and full list of coaches. At least two (2) of your coaches must have an FAM 'C' License while the rest must have at least an FAM Grassroots Certificate or FAM 'D' License.

**GOLD** - Provide your academy's Organization Chart and full list of coaches. At least one (1) of your coaches must have an FAM 'B' License while the rest must have at least an FAM Grassroots Certificate or FAM 'D' License.

### Planning



**BRONZE** - Provide your academy's activities calendar for the year 2020.

**SILVER** - Provide your academy's activities calendar for the year 2020 and player's pathway (transition plan into youth football for players aged 13 years and above).

**GOLD** - Provide your academy's strategic plan that includes: vision and mission statement, goals, objectives, action plans, player's pathway and football philosophy.

### Facilities



**BRONZE** - Provide the full address of your academy's training venue, pictures of the training venue, and training plans (include the day and time of all training sessions).

**SILVER** - Provide a copy of the written agreement on your Academy's use of a training field.

**GOLD** - Provide your academy's training infrastructure plan and code of conduct that promotes a safe and positive environment for everyone.

### Grassroots Competition



**BRONZE** - Did the team play at least five (5) matches against external opposition in the past twelve (12) months? Provide a basic match report for each match (Include photos, match format, duration, date, time, venue, and final result).

**SILVER** - Did the team participate in at least two (2) local tournaments, or in one (1) grassroots league in the past 12 months? Provide a basic match report for each match (Include photos, match format, duration, date, time, venue, and final result).

**GOLD** - Did the team participate in at least one (1) international tournament and two (2) local tournaments, or in one (1) grassroots league in the past 12 months? Provide a basic match report for each match (Include photos, match format, duration, date, time, venue, and final result).

### Education



**BRONZE** - Were there at least three (3) activities conducted to raise awareness on personal development to players and coaches in the past 12 months? Provide a brief report on these events.

**SILVER** - Were there at least three (3) activities conducted to raise awareness on personal development, and one (1) workshop or seminar that promotes healthy and positive lifestyle (e.g. nutrition, anti-smoking) to players and coaches in the past 12 months? Provide a brief report on these events.

**GOLD** - Were there at least one (1) workshop conducted for parents and players, and one (1) coaching education course organized? Provide a brief report on these events.



Take your academy to  
the next level today  
by being part of the  
**FAM SUPARIMAU  
CHARTER FAMILY!**

If you are interested in helping your academy achieve the **FAM SUPARIMAU CHARTER** status, apply at **<http://charter.fam.org.my>**.

For more information, please call our FAM Grassroots Officers during office hours via the FAM Grassroots Helpline at **03-78733109**, or email us at **[grassroots@fam.org.my](mailto:grassroots@fam.org.my)**.

**FOOTBALL ASSOCIATION OF MALAYSIA**

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